

JESSICA COX

CREATIVE PRODUCER / WRITER / EDITOR



JOB EXPERIENCE

ON-AIR PROMOTIONS: FOX SPORTS IN ATLANTA GA DEC 2016 - CURRENT

- » Producer, writer and editor of On-Air promotions and short form digital content.
- » Design and animate all graphic elements needed for promos utilizing Adobe After Effects, existing tool-kits or creating original elements.
- » Maintain comprehensive and current knowledge of sports and programming.
- » Execute quality audio post editing on promotional productions (or direct sound engineer's efforts).
- » Supervise and direct voice-over sessions with talent.
- » Execute music searches and determine appropriate cuts for promotional productions.
- » Manage planning and production for on-site location shoots.

EDITOR AND MEDIA MANAGER: FOX SPORTS IN SAN DIEGO CA FEB 2013 - DEC 2016

- » Promoted to On-Air Promotions Editor in February 2016.
- » Promoted to Feature Content Editor for weekly shows #SDLive and Padres POV.
- » Promoted to Assistant Media Manager - Monitor/manage all media for station using AVID Interplay, AVID Access, AvDIVA Manager and AvDIVA Actor.
- » Collaborate with team to conceptualize and execute custom content for network channel and social media platforms. (Padres Live Broadcast, XTRA Sports 1360, #SDLive, Spotlight Documentaries, Padres POV, Twitter, Facebook, Instagram, Website).
- » Write, direct, produce and edit creative content/stories under quick deadlines.
- » Train and supervise Production Assistants in appropriate workflow procedures, expectations and operations.
- » Produced a Standard Operating Procedure to be used by Production Assistants beginning February of 2014.
- » Ingest, log, and organize digital footage using AVID Remote Console, AVID Interplay, AVID Access, and AVID Assist.

PRODUCTION ASSISTANT: QUIXANA PRODUCTIONS / ERYNZ IN SAN DIEGO CA AUG 2011 - DEC 2013

- » Inventory and manager over \$40,000 worth of production equipment.
- » Coproduce and edit original youtube series: Quixana Unplugged, Erynz Runway, Sew What and The Intergalactic Cookbook.
- » Photographer for small events, portraits and products.

PRODUCTION ASSISTANT: ARMED FORCES NETWORK IN AOMORI MISAWA AIR BASE IN JAPAN OCT 2009 - MAR 2010

- » Write scripts with community leaders for :30 and :60 PSA.
- » Photograph events for Navy.Mil and AFN Misawa to be released on website and network.
- » Morning Show and Midnight Oil show host for radio.
- » Voice Over Artist for AFN produced commercials, base updates and radio imagers.
- » Led tours through AFN station while explaining the operation procedures of the network to local community leaders and Japanese Foreign Nationals.



HONORS

CYNOPSIS SPORTS MEDIA AWARD

Winner of the 2017 Best of for Marketing Campaign (Regional/Local)
April 13, 2018 – Season of Firsts, a multi-platform campaign showcased “first moments” from the Atlanta Braves inaugural season at SunTrust Park.

5 TIME EMMY NOMINEE FOR PROMOTIONAL MARKETING CAMPAIGN, PROMOTIONAL SINGLE SPOT & SHORT FORM EDITOR.

SPORTS BUSINESS JOURNAL
WOMEN OF FOX SPORTS
WOMEN OF FOX SPORTS

Power Players: Jeff Genthner - Photo Credit (Nov 2016)
MVP of the Month (Feb 2017)
Woman of the Week (March 2016)



MENTOR

Cumberland Academy of Georgia: Autism School of Atlanta (Oct 2016 - Jan 2019)
Regular speaker, volunteer and mentor to assist in empowering Neurodiverse students.

NERDY BUT FLIRTY
CREATIVE TEAM
OFFICE ADMIN / FUNDRAISER
48 HOUR FILM PROJECT

Writer and Editor (2011- 2016)
C3 Church San Diego in San Diego CA (Mar 2015- Dec 2016)
Leukemia and Lymphoma Society of San Diego (Mar 2015- Nov 2016)
San Diego CA (2010- 2016)



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SKILLS

Leadership

Writing

Video Editing

Avid Media Composer

Media Management

Adobe Creative Suite

Organization

Producer

Creativity

Musicality

Photography

Public Speaking

Time Management

Self Drive

Social Media